# TrackLink Pro

# **Home Page:**

"Welcome to the Future of Energy & Industry Automation"

#### **Hero Section:**

- Headline:
  - "Revolutionizing Energy & Industry Automation with IoT & AI/ML"
- Subheadline:

"VOLTRACK empowers businesses with intelligent monitoring, predictive maintenance, and energy optimization, delivering unmatched efficiency and sustainability."

- CTA Buttons:
  - o "Request a Free Trial"
  - "Discover Our Solutions"

#### **About Us Section:**

- Title:
  - "Who We Are"
- Content:

"Navstream Innovations Private limited is a forward-thinking technology company dedicated to transforming industries with IoT-driven solutions. With VOLTRACK, we are bridging the gap between operational inefficiency and technology, offering cutting-edge tools for monitoring, maintenance, and management across various industries."

# **Vision & Mission Section:**

- Vision
  - "To redefine operational efficiency, sustainability, and innovation through IoT and artificial intelligence."
- Mission:

"To empower businesses with transformative technologies that drive efficiency, reduce costs, and create a sustainable impact."

#### **Product Showcase Section:**

- Title:
  - "Introducing VOLTRACK"

#### • Content:

"VOLTRACK is a comprehensive energy and industrial automation platform. Combining robust IoT gateway hardware with AI-powered software, VOLTRACK helps businesses monitor assets in real-time, reduce downtime with predictive maintenance, and optimize energy consumption as per their requirements for a sustainable future."

#### • CTA Button:

"Learn More About VOLTRACK"

# Why Choose Us Section:

- Title:
  - "What Sets Us Apart?"
- Content:
  - Expertise in IoT hardware and AI integration.
  - Customizable solutions for diverse industries in both hardware and software.
  - o Proven results in reducing operational costs and enhancing uptime.

# **Product Page: Hardware & Software Stack**

# **Hardware Stack - Tracklink Family**

- Title:
  - "Tracklink Series: Advanced IoT Hardware Solutions" compatible with VOLTRACK platform.
- Content:

"Our Tracklink series is the backbone of VOLTRACK, enabling precise monitoring, seamless connectivity, and real-time data transfer for various applications."

# 1. Tracklink-Pro ( Advance Master IOT Gateway) product image and pdf of datasheet.

- Applications:
  - Monitoring battery energy storage systems (BESS Li-ion & VRLA UPS).
  - o Predictive maintenance for solar string inverters and wind turbine power systems.
  - Real-time tracking and controlling of industrial equipment HMI, Energy meters, Manufacturing Machines, Industrial sensors & PID controllers.
- Key Features:
  - o Industrial-grade communication protocols (MODBUS,CAN, LAN,RS485,RS232).
  - Scalable architecture for multi-site use (MASTER -SLAVE).
  - o Built-in redundancy for reliability.

# 2. Tracklink-Node ( Single battery monitoring module for VRLA) product image and pdf of datasheet.

- Applications:
  - Real-time monitoring of VRLA batteries in UPS ecosystems.
- Key Features:
  - Compact and efficient design.
  - Multi-battery monitoring with master-gateway integration.
  - o Seamless data transfer to the VOLTRACK platform through IOT.

# 3. Tracklink-Mini (Battery telematics module- EV swappable battery packs) product image and pdf of datasheet.

#### • Applications:

- o Remote monitoring of swappable battery packs for EVs.
- o OEM swappable battery asset remote monitoring and provide maintenance requirement to reduce any dowtime for the customer and EV.

#### Key Features:

- o Lightweight, space-efficient design.
- Real-time health tracking and SOS alert capabilities.
- o Easily integrates with various battery pack and BMS configurations.

#### **Software Stack: Transforming Data Into Actionable Insights**

The VOLTRACK Platform is the intelligence layer that transforms raw data into meaningful insights, enabling businesses to make informed decisions with ease.

#### **VOLTRACK Software Features**

#### 1. Real-Time Monitoring: RMS

Stay connected with live updates on asset performance, energy consumption, and operational metrics from anywhere in the world.

#### 2. Predictive Maintenance: Auto for AMC's.

Anticipate potential issues before they cause disruptions, saving time and money while enhancing reliability.

#### 3. Energy Analytics & Optimization: EMS

Leverage AI-driven insights to optimize energy usage, identify inefficiencies, and reduce operational expenses.

#### 4. Custom Alerts & Notifications: SOS

Get immediate updates on anomalies or critical events, ensuring you can take action swiftly to minimize risks.

# 5. Historical Data & Reporting: Analytic s

Analyze past performance trends with customizable reports for better strategic planning and compliance.

#### 6. AI/ML Integration: Automate

Harness the power of artificial intelligence to derive deeper insights and automate routine processes.

#### 7. Scalability & Customization: Limitless

Designed to adapt to businesses of all sizes, VOLTRACK integrates seamlessly with existing systems and processes.

#### **Benefits of the VOLTRACK Platform**

#### **Operational Efficiency:**

Identify and eliminate bottlenecks to streamline operations and improve uptime.

#### **Cost Reduction:**

Reduce energy waste, optimize maintenance schedules, and minimize operational expenses.

#### **Enhanced Decision-Making:**

Make data-driven decisions with AI-powered analytics and actionable insights.

#### **Sustainability:**

Achieve energy efficiency goals, reduce your carbon footprint, and contribute to a greener future.

#### **Industries We Serve (Add images of applications)**

#### Renewable Energy

Optimize solar farms and wind turbines farm performance with real-time monitoring and predictive maintenance.

Prevent downtime and improve ROI with intelligent asset management.

# **Battery Energy Storage**

Monitor lithium-ion and VRLA batteries in UPS and energy storage systems.

Ensure reliability with health diagnostics and lifecycle analytics.

#### **Industrial Automation 4.0**

Track machine performance, energy consumption, and runtime data.

Achieve predictive maintenance to reduce downtime in manufacturing facilities.

#### **Energy Management Systems**

Integrate IoT-powered control for HVAC, lighting, and industrial systems.

Reduce energy consumption with dynamic control over PID settings and AI-optimized adjustments.

#### Why Choose VOLTRACK?

#### 1. Customization at its Best

"Every business is unique. That's why we tailor VOLTRACK solutions to meet your specific requirements."

# 2. Cutting-Edge Technology

"From hardware to AI/ML-powered software, VOLTRACK is built with the latest innovations to ensure superior performance."

#### 3. Comprehensive Support

"Our dedicated team is here to assist you at every step - from installation to optimization and beyond."

#### 4. Proven Impact

"VOLTRACK is trusted by top businesses to drive efficiency and maximize ROI across various industries."

#### Call to Action (CTA)

"Ready to transform your business operations? Explore how VOLTRACK can revolutionize your industry. Click below to schedule a demo or request a free trial tailored to your needs."

#### [Request a Free Trial]

[Contact Us to Learn More]

# Team Page: "The Visionaries Driving Navstream Innovations"

Founders Section: will click image for each one of us.

#### Sudhanshu Sharma - Founder & CEO

A visionary entrepreneur driving energy-tech innovation with Voltrack. Recognized with the Youngest Startup Award 2024, he combines semiconductor embedded IoT, AI/ML, and sustainability to revolutionize energy management and foster a greener future.

Follow the same for others:-

SUJEEV GYAWALI (CO-FOUNDER & CTO)

DHANVEER KALSI (CO-FOUNDER & CO-CTO)

PRADEEP SHARMA (CO-FOUNDER & CFO)

PRANAY SHARMA (HARWARE DESIGNER)

AYUSH MISHRA (FRONT END DEVELOPER)

ABHINAV DUBEY (BACK END DEVELOPER)

ADV. SURBHI SHARMA ( LEGAL ADVISOR)

# Our Team:

• "A dedicated group of engineers and innovators, working together to transform industries and create a sustainable future."

# Contact Us Page: "We'd Love to Hear From You"

# **Enquiry Form:**

- Title:
  - "Let's Build Something Amazing Together"
- Fields:
  - o Name
  - o Email
  - o Phone Number
  - o Company Name
  - o Message/Requirements

# **Additional Information:**

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Support Email: support@navstream.in

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Sales Email: sales@navstream.in

•

**Phone:** +91-9625652743

•

# Address:

C 335, Sector 36, Greater Noida, Uttar Pradesh, India - 201308

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# CTA:

• "Submit Your Query Today!"